

Use the following social media messaging and accompanying graphics to promote the SHOP Marketplace on Facebook. First save the image files to your computer. To upload a post, copy and paste the designated URL into the Status Window. Select the box with the plus sign to add an image. Upload the corresponding graphic.

January Post #1

Link: https://www.healthcare.gov/small-businesses/provide-shop-coverage/new-for-2017/?utm_medium=partner&utm_source=regional&utm_campaign=2016_shop

See What's New in the SHOP Marketplace for 2017.

Beginning in 2017, employers will have even **MORE** options for how they offer health coverage to employees.



SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE AT
HealthCare.gov/small-business

January Post #2

Link: https://www.healthcare.gov/small-businesses/choose-and-enroll/tools-and-calculators/?utm_medium=partner&utm_source=regional&utm_campaign=2016_shop



Celebrate a healthier
and happier new year with
the **SHOP Marketplace.**

Visit HealthCare.gov to find tools and resources to help
you find the best health insurance for your small
business.



SHOP Marketplace
Health Insurance for Small Businesses

LEARN MORE :
[HealthCare.gov/small-business](https://www.healthcare.gov/small-business)

January Post #3

Link: https://www.healthcare.gov/small-businesses/provide-shop-coverage/shop-marketplace-overview/?utm_medium=partner&utm_source=regional&utm_campaign=2016_shop

A graphic with a light blue background. On the left is a yellow pencil with a red eraser and a silver band. To its right is a brown clipboard with a silver clip at the top. The clipboard has a white sheet of paper with the following text:

New Year's Resolution #1:

☒ Enroll in health insurance that works for YOU.

If you're a small business employer or small non-profit organization interested in offering high-quality, affordable health insurance for your employees, look no further than the SHOP Marketplace.

SHOP Marketplace
Health Insurance for Small Businesses

Find everything you need and more at
HealthCare.gov/small-business